

# Theatre Tech Publicity Assignment

Create a **poster** for one of the musicals listed below. Read a synopsis of this musical online!

You will use the given website to create this poster. Go to [www.leonperformingarts.org](http://www.leonperformingarts.org) and click “Theatre Tech” for the link to the site you will use to build the poster.

You MUST CLICK SAVE and name the file as your name to do this correctly!!!

## Should contain the following:

- The Title of the Show
- WHO is presenting the show (Leon Performing Arts)
- The author(s)/Composer(s) name(s) should be listed directly below the title date and time location
- Ticket Price(s), HOW to get tickets (QR code to [www.leonperformingarts.org](http://www.leonperformingarts.org) would be great!)
- Time and location (Dates: you may choose a weekend and showtimes)
- At Leon in the Historic Leon Performing Arts Theatre
- Image(s) to catch people’s eyes—**relevant** to the story.
- Use graphics but not any graphics from any version of publicity that can already be found online (no copyright infringement, please!)
- Anything else pertinent to the event that the public should know
- Try to think past really cheesy clipart.....
- Name the file as YOUR NAME.

Musicals from which to choose:

Brigadoon

The Color Purple

Fame

The Fantasticks

A Gentleman’s Guide

to Love and Murder

A Little Night Music

Newsies

Violet